

Advocacy 101

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RI ORAL HEALTH COMMISSION

SEPTEMBER 11, 2019

How to be an effective advocate

- Define Advocacy
- Where we advocate
- How we advocate
- How to plan advocacy, and work with advocates
- How a bill becomes a law
- Example – Public Health Dental Hygienist

Definition of advocacy

Public support of an issue or position.

Different advocacy venues

Federal

State

Local

Legislative

Regulatory
(executive branch)

Judicial

Some Advocacy Strategies

Coalitions can be helpful

Letters to the editor/op ed

Lobbying

Social media

Legal advocacy

The internet has lots of “advocacy toolkits”



THE HUMANE SOCIETY
OF THE UNITED STATES

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Toolkit

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Want to do more for animals in your community? Use these resources to become a better grassroots advocate, or [contact an HSUS state director](#) to find out how to work together with The HSUS in your state.

Attending Town Meetings

The Humane Society of the United States

A large and well-informed turnout at a town hall meeting or a community forum is an extremely effective way to send a strong message to your congressperson, the media, and the general public (via the media).

[READ MORE »](#) [DOWNLOAD PDF »](#)

Calling Elected Officials

The Humane Society of the United States

As a citizen, you have the right to express your opinion to your elected official. Phone calls are an effective and easy way make your voice heard. The following are some recommendations for making phone calls to your elected officials.

[READ MORE »](#) [DOWNLOAD PDF »](#)

Do's and Don'ts of Lobbying

The Humane Society of the United States

How to be an effective animal advocate.

[READ MORE »](#) [DOWNLOAD PDF »](#)

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TAKE ACTION

SHOP

All Actions »

Email Sign Up »

Get Mobile Alerts »

Legislation by State »

Federal Legislation »


Find Your Elected Officials »

Advocate Toolkit »

Resources for Students »

A Humane Nation

Wayne Pacelle's Blog



July 26, 2016

Federal government says 'enough' when it comes to horse

ORAL HEALTH ADVOCACY TOOLKIT

*Strategies and Resources for Dental Schools
and Dental Hygiene Programs*



Kornberg School of Dentistry



Oral Health Advocacy Toolkit

-A +A



Early childhood dental caries is the most common chronic disease of childhood, yet access to oral health care continues to be a problem for many children and families. There are many ways for pediatricians and dental professionals to improve oral health access by advocating for kids' oral health in their practice, community, and at the state and federal levels. Included in this toolkit you will find ideas and tools to engage as an oral health advocate or to simply help you weave oral health into your existing advocacy efforts.

Access the toolkit [here](#).

Table of Contents

- Areas of Focus
- Advocacy on Social Media
- Contact Elected Officials
- Advocating Through Traditional Media (Op-Ed, Blogs, Newspaper, TV, Radio)
- Other Helpful Resources

Useful Links

- Families USA Oral Health for All
- National Children's Dental Health Month Resources from the ADA
- Children's Dental Health Project
- OH2020

AAP Twitter Handles

Advertising Disclaimer



Mount Sinai Kravis Children's Hospital



FOR PHYSICIANS

Strategies

List adapted from CCCNY:

- Know the facts
- Use the facts
- Have a clear and concise message (talking points)
- Nurture relationships
- Work collaboratively
- Engage the public
- Make your voice heard
- Say thank you



So... you have a problem you want to fix.

You decide you need to change the law.

You come up with a great idea for a law.

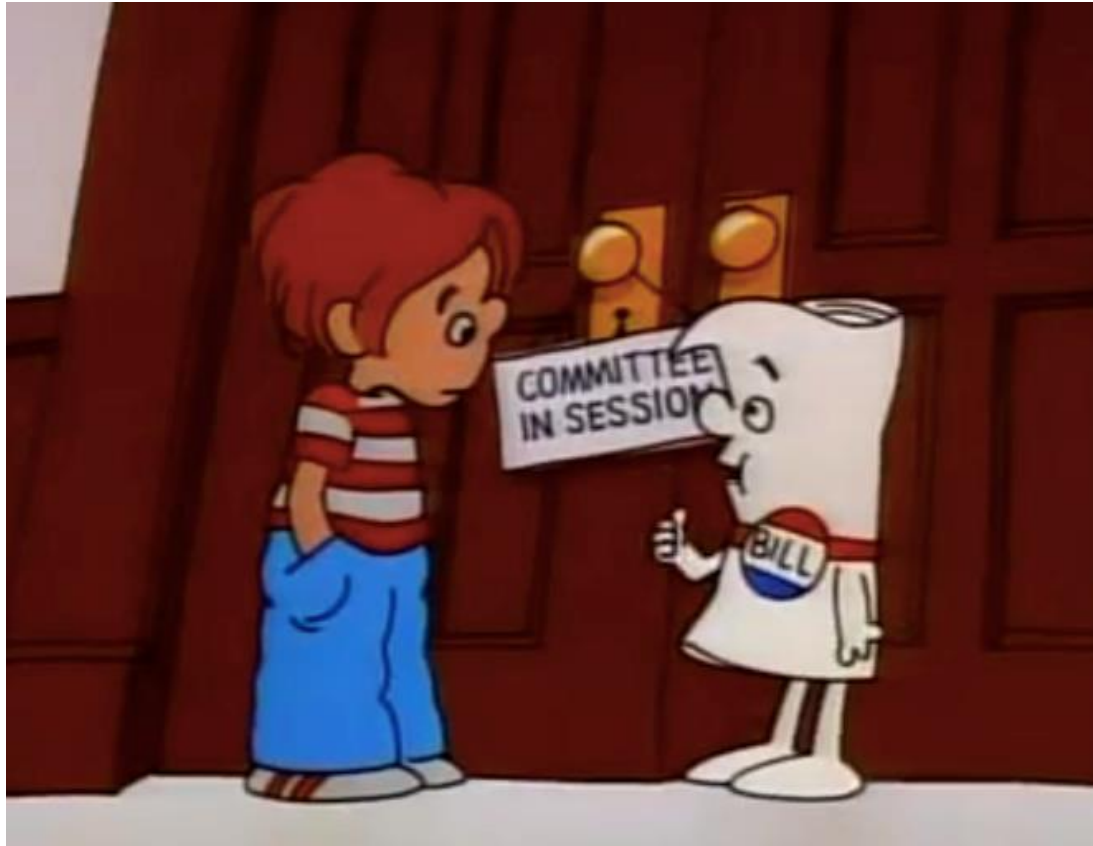
You get the law written.

You find a legislator to introduce the law.

How does a bill become a law?

It's like School House Rock!

"I'm just a bill, oh I'm only a bill..."



Rhode Island legislative advocacy



1. Bills are introduced.
2. Bills are assigned number, and assigned to committee.
3. Bills may be scheduled by committee for hearing. Hearing notices are here: http://status.rilin.state.ri.us/legislative_committee_calendar.aspx
4. Many bills are “held for further study.” Some bills get to the floor for a vote.
5. A bill must pass the House and the Senate in order to get to the Governor for her signature. Often, successful bills have been introduced in both the House and the Senate (companion bills).

How to follow a bill

If you find a bill that is interesting or important, you might want to follow it through the legislative process.

Example 1: Public Health Dental Hygienists

The screenshot shows the official website of the State of Rhode Island General Assembly. The header includes the state seal, the title "State of Rhode Island General Assembly", a search bar, and social media links for Facebook, Twitter, Google+, LinkedIn, and YouTube. A navigation menu lists: Home, Representatives, Senators, Commissions, Legislation, News, Offices, Reports, and Capitol TV. The main content area features a welcome message, a heading for "2018 Legislative Accomplishments", a large image of the Rhode Island State Capitol building, and a "Session Schedule 2018" calendar for October. Below the calendar, it states "The House is adjourned" and "The Senate is in Recess". At the bottom, there are buttons for "Committee Calendars", "Floor Calendars", and "Committee Hearings".

State of Rhode Island General Assembly

Search this site...

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Welcome to the Rhode Island General Assembly Website

*** 2018 Legislative Accomplishments ***



Session Schedule 2018

October

| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
|-----|-----|-----|-----|-----|-----|-----|
| 30 | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |

The House is adjourned
The Senate is in Recess

Committee Calendars

Floor Calendars

Committee Hearings


Nicholas A. Mattiello
Speaker of the House

Dominick J. Ruggerio
President of the Senate



State of Rhode Island General Assembly

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Archives

Bill Status

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Bill Text

- » 2017 session
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- » 2015 session
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- » 2013 session
- » 2012 session
- » 2011 session
- » 2010 session
- » 2009 session
- » 2008 session
- » 2007 session

Journals

2018 Legislative Session Information

- » Bill Status/History
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- » United States Constitution
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Search

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Advanced

Session Year:

2015



[2006](#)

[2005](#)

[2004](#)

[2003](#)

Report Title:

Committee Inventory:

☐ Out Of

☒ In

Category:

Sponsor:

☐ Prime Sponsor

Bills:

683,682

☐ Sort in Numeric Order

Bill Range (Max 250):

 -

Action:

☐ As Last Action

Note: To search for multiple Bills please separate them with a comma (,) or plus sign (+) (i.e. 555,559,7011).

Enter

Clear

Bill numbers are formatted incorrectly, bills must be separated by comma (,) or plus sign (+) character.

Legislative Status Report

Back

Condition: {Session Year: 2015} {Bills: 683,5682}

Senate Bill No. [683 SUB A](#)

Chapter 192

(Department of Health)

BY Nesselbush, Crowley, Pichardo, Miller, Fogarty

ENTITLED, AN ACT RELATING TO BUSINESSES AND PROFESSIONS -- DENTISTS AND DENTAL HYGIENISTS (This act would allow public health dental hygienists to perform certain dental hygiene procedures in a public setting without the immediate supervision of a dentist.)

{LC1791/A/2}

- 03/12/2015 Introduced, referred to Senate Health and Human Services
- 03/13/2015 [Scheduled for hearing and/or consideration](#) (03/19/2015)
- 03/19/2015 Committee recommended measure be held for further study
- 05/26/2015 [Scheduled for consideration](#) (05/28/2015)
- 05/28/2015 Committee recommends passage of Sub A
- 06/02/2015 [Placed on Senate Calendar](#) (06/04/2015)
- 06/04/2015 Senate passed Sub A
- 06/05/2015 Referred to House H.E.W.
- 06/21/2015 [Scheduled for consideration](#) (06/23/2015)
- 06/23/2015 Committee recommends passage of Sub A in concurrence
- 06/23/2015 [Placed on House Calendar](#) (06/23/2015)
- 06/23/2015 House passed Sub A in concurrence
- 07/07/2015 Transmitted to Governor
- 07/09/2015 Signed by Governor

House Bill No. [5682](#)

BY McNamara

ENTITLED, AN ACT RELATING TO BUSINESSES AND PROFESSIONS -- DENTISTS AND DENTAL HYGIENISTS (Authorizes the practice of "public health hygienists" who would be authorized to perform certain dental services in a public health setting.)

{LC1923/1}

- 02/26/2015 Introduced, referred to House H.E.W.
- 04/10/2015 [Scheduled for hearing and/or consideration](#) (04/15/2015)
- 04/15/2015 Committee recommended measure be held for further study
- 06/05/2015 Scheduled for consideration
- 06/11/2015 [Meeting postponed](#) (06/11/2015)



State of Rhode Island General Assembly

Capitol Television

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- Capitol Television Live Web Channel 3
- Capitol Television Live Web Channel 4
- Capitol Television Live Web Channel 5
- Capitol Television Live Web Channel 6
- Capitol Television Live Web Channel 7

Video On Demand

[Capitol Television Video on Demand](#)

Some browsers may require Flash support to view videos.

Click [here](#) to download the latest Flash Player from Adobe.

Capitol Television Schedule



*schedule is subject to change

Monday, June 10, 2019

- | | |
|----------|---|
| 9:00 AM | Mock Session: Chester W. Barrows Elementary School 6.5.19 |
| 10:00 AM | Rhode Island Day of Portugal 6.7.19 |
| 11:30 AM | Senate Committee on Finance 6.6.19 |
| 1:55 PM | 75th Anniversary of D-Day 6.6.19 |
| 3:00 PM | House Committee on Finance <i>TV LIVE (Web 1)</i> |

COX HD|1061 COX|15 & 61 FULL CHANNEL|15 VERIZON FIOS|34 RILEGSLATURE.GOV

Thank you!

Questions?

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